LOUIS MEYER BECAME THE FIRST driver to win the 500 for a third time, setting a speed record of 109.069 mph, but his win set some other Speedway precedents as well.

He was the first driver to receive the pace car as part of his winnings and the first to be presented the Borg-Warner Trophy.

Meyer inadvertently started another tradition when he was photographed

in victory lane drinking milk. It was actually buttermilk, but milk industry executives seized the opportunity.

Meyer had been plagued by mechanical problems all month. He cracked two cylinder blocks and had to have a new one flown in with barely enough time to qualify. Then the night before the race, he and his team worked into the night to fix a valve problem.





LEFT: 1912 Indianapolis 500 winner Joe Dawson (left) talks with 1911 winner Ray Harroun during the 1936 race. Startum Actium

FAR LEFT: Louis Meyer (center) receives the Borg-Warner Trophy after winning the 500 in 1936. This was the first time the trophy was awarded. Stanford Account

OPPOSITE TOP: Meyer started 28th but overcame the competition with a race-record speed of 109.069 mph to become the first driver to win three times in the 500. Santees Actives

OPPOSITE BOTTOM: The Packard 120 pace car pulls out of the way of the 33-car field for the start of the race. Startum Across

BOTTOM: Louis Meyer takes the checkered flag. Startless Across



